



for



**Save the Children**

## FUNDRAISING PROJECT

### Our Inspiration

All of us at Alphabet International Camps have the unique and incredible opportunity to witness children's joy and excitement when they participate in our summer programs. However, we know that there are also children around the world who are suffering. To help close the gap between these children, we support Save the Children Italia. As monthly donors, we were moved to give in an even bigger way through an annual charity project. Launched in the summer of 2019, the project takes place at our camps all over Italy, where at the end of each week we offer families the opportunity to make a donation to Save the Children in exchange for Alphabet Camp memorabilia. All proceeds are donated to Save the Children Italia.

### Why Save the Children Italia?

Through our various summer programs, we have committed ourselves to the academic, social, and physical development of children. Many children do not have access to the same educational and social opportunities; some do not even have a safe place to call home. For this reason, we decided to support Save the Children Italia in their efforts to create a better life for impoverished children around the world. Save the Children Italia works each day to provide nutrition, drinking water, education, protection, and medical care for children at risk. They are dedicated to the eradication of poverty and the defense of human rights for children.

### Our Goal

The goal of this annual fundraising project is to raise awareness among campers and families about the current problems facing children around the world, and to support Save the Children Italia in their efforts to help children and families at risk.