



FOR



Save the Children
100 ANNI

FUNDRAISING PROJECT SUMMER 2019

Our Inspiration

All of us at Alphabet International Camps have the unique and incredible opportunity to witness children's joy and excitement when they participate in our summer programs. However, we know that there are also children around the world who are suffering.

In an effort to help close the gap between these children, we decided to support Save the Children Italia. As monthly donors, we were moved to give in an even bigger way through an annual charity project.

Launched in the summer of 2019, the project takes place at our campuses in Rome and in Umbria. At the conclusion of each week of camp, we offer families the opportunity to make a donation to Save the Children Italia in exchange for Alphabet International Camp memorabilia. All proceeds are donated to Save the Children Italia.

Why Save the Children Italia?

Through our various summer programs, we have committed ourselves to the academic, social, and physical development of children. Many children do not have access to the same educational and social opportunities; some do not even have a safe place to call home. For this reason, we decided to support Save the Children Italia in their efforts to create a better life for impoverished children around the world.

Save the Children Italia works each day to provide nutrition, safe drinking water, education, protection, and medical care for children at risk. They are dedicated to the eradication of poverty, and the defense of human rights for children.

Our Goal

The goal of this annual fundraising project is to **raise awareness** among campers and families about the current problems facing children around the world, and to support Save the Children Italia in their efforts to help children and families at risk.